



# Kobalto 1/3 ROI Analysis

## The Big Picture

Numbers assumes the sale of 25 12oz. cappuccino drinks per day at \$2.50 each.

Profit after one year: **\$3,291.95**

Profit after two years: **\$16,331.90**

**Kobalto pays for itself after 9 months**



## The Details

Numbers assumes the sale of 25 12oz. cappuccino drinks per day at \$2.50 each.

Revenue for one day of sales:	<b>\$62.50</b>	
Cost for 25 12oz. cups of cappuccino:*	<b>\$22.87</b>	→ * <b>Costs per cup of cappuccino</b>
Revenue on sales for one year:	<b>\$22,812.50</b>	
Cost for one year of cappuccino:	<b>\$8,347.55</b>	
Machine investment:	<b>\$9,748.00</b>	
Other yearly expenses:**	<b>\$1,425.00</b>	→ ** <b>Other yearly expenses</b>
		<b>Materials</b>
		Milk Powder: <b>\$0.197</b>
		Coffee Beans: <b>\$0.238</b>
		Cup and Lid: <b>\$0.090</b>
		<b>Labor</b>
		Labor costs per cup of cappuccino: <b>\$0.22</b> <i>Assumes one minute of labor at a \$13/hour wage</i>
		Daily cleaning cost: <b>\$4.34</b> <i>Assumes a \$13/hour wage</i>
		Water Filter: <b>\$168.00</b>
		(2) PM Service Calls: <b>\$500.00</b>
		Electrical: <b>\$757.00</b>